

Hi there,

Welcome to this month's update on what's going on at Sammy Rose Management Services and around the area:

Marketing Working Lunch

If you recall, over the last few months on behalf of Find it in Sandwell we have been facilitating the Marketing Working Lunch Programme. We are only a quarter of the way through the sessions and, as each can be attended as a stand alone event, for those of you yet to give them a try, then you are most welcome to join.

Please note, May's session is a week later this month (13th May) due to the election and the June date has been changed to June 17th.

There is no change to the format and timetable, a 12.00pm start and 2.30pm finish including lunch, so please do come and see what you are missing, booking details are listed below:

The Theme of May's event is:

Who or what is your competition – and what are you doing about it?

It is rare that when considering taking on your product/service, customers won't look at what is on offer from other parties. Ie. your competitors.

Yet many companies don't review the customer's experience in doing this and so fail to understand why they then fail to make the sale.

This programme looks at how best to identify the key competitors that give you greatest grief and how you should then best react to this, in terms of improving your business's product/service proposition.

For further details and to book, click the link below:

<http://www.finditinsandwell.co.uk/Events.aspx>

Any problems with booking then give us a call: 0121 561 2800.

Web Hosting

As previously advised the expertise of our recently appointed I.T. Technician, Mike McGowran has enabled us to offer an excellent web hosting package in terms of facilities and fees.

Most of the clients that we have spoken to already have found that we can offer a better package than their existing provider, so please give us a call to find out if we can help you.

Web Marketing

Alliance for the Black Country are hosting a Web Marketing Event on Thursday 27th May, which is to be facilitated by Sammy.

So you've got a website, great but hasn't everyone these days? Most organisations now have a website but how many really understand what a website can and should do. This session, will review what options are out there to improve web site response mechanism. Topics will include:

- What exactly does SEO do?
- Essential ingredients to include within a web site.
- Using Analytics to help improve web site effectiveness.

Sammy will also explain social media and how professional services firms can incorporate it into their marketing strategies.

If you would like to attend this event it is being held at the Village Hotel Walsall, Tempus Drive, Tempus Ten, Walsall, WS2 8TJ (WS2 8RL for sat nav) and it starts at 5.30 – 7.30 pm. There will be buffet provided and the cost will be £15 inc VAT for Alliance members and £20 for non Alliance members.

For details on Alliance membership contact Gemabutler@blackcountrychamber.co.uk

Regards

Sammy and the SRMS team

P.S. If you would like to connect via LinkedIn, then please do so:
<http://uk.linkedin.com/pub/sammy-rose/18/560/345>.

You are on our database because we have either worked with you, or met you through prospection or networking.

If you no longer wish to hear from us, then please email back and we will remove you from our database accordingly.