

Hi there,

**Re: Last Chance to Book**

If you recall, last month we shared our exciting news about The Marketing Working Lunch programme.

This month's interactive seminar "What is your product proposition and what are you doing to ensure it contains a unique selling point explores the importance of offering a product/service proposition that will differentiate you from all the other options that compete for the same customer spend.

If you want to review this highly important topic for your business, then there is still time to sign up for this Thursday's (March 4<sup>th</sup>) session, as long as you do it today!

**Format for Session:**

12pm: Arrive and network

12:15pm Buffet lunch taken to work tables

12:30pm Seminar

2pm Debate session to help relate the topic to attendees' specific business challenges, with mentors on hand to help

2:30pm Networking and/or attending a one-to-one.

The session will be facilitated by Sammy and additional marketing mentors will be on hand to help you review how the content impacts upon your own business and therefore determine what you need to do about it!

For further details and also to book, click the link below:

<http://www.finditinsandwell.co.uk/Events.aspx>

Any problems with booking then give us a call on 0121 561 2800.

**Growing Green: A greener, brighter, low-carbon future for YOUR business:**

This free event is aimed at bringing together companies that want to improve their energy usage and carbon footprint with appropriate suppliers.

As well as bringing you valuable business leads, networking opportunities and inspirational speakers, this CPD-certified event will include various learning 'zones', where you can attend seminars on innovation in design and environmental issues in engineering, and learn how to access £billions of green development grants.

For more details on this March 18<sup>th</sup> event visit [www.finditinsandwell.co.uk](http://www.finditinsandwell.co.uk)

Finally, then if you have heard the rumours already, we can confirm that they are true. Sammy has bought into a new exciting business venture, Volarus. As joint Managing Director of this operation she is responsible for its sales and marketing development; the Volarus product comprising of designer staircases and architectural balustrade for premium domestic and commercial developments, see [www.volarus.co.uk](http://www.volarus.co.uk) for details.

Her involvement in Volarus will not affect the continued operation of Sammy Rose Management Services and so hopefully we will see you at both of the above events.

As always if you have any questions/queries regarding your marketing challenges then please do not hesitate to contact us.

Regards,

Sammy and the SRMS team

P.S. If you would like to connect via LinkedIn, then please do so:  
<http://uk.linkedin.com/pub/sammy-rose/18/560/345>.

You are on our database because we have either worked with you, or met you through prospection or networking.

If you no longer wish to hear from us, then please email back and we will remove you from our database accordingly.