

Hi there,

Re: Autumn Business Opportunities

Hope everyone has managed to take some time off for a well deserved break over the Summer and in doing so has managed to find some sunshine!

As always things have been quiet on the networking front over the last couple of months, hence us not sending anything out.

During the past week that has all changed and so we have lots of networking opportunities to tell you about.

In addition we have also undergone some major internal changes at SRMS which enables us to provide our clients with a far more comprehensive web site development and maintenance service.

So here goes with the news:

Web Sites

Attendance at a number of trade seminars earlier this year revealed that, despite continuous investment in updating our skills and acquiring new software etc., our current approaches to web site development were rapidly going out of date.

Consequently we decided that we needed to bring in an expert, Mike McGowran who is at the forefront of keeping up with this technology and so who will now work with us and our clients to ensure:

- All sites are designed to meet legislative criteria
- All sites give clients a self manage facility
- All sites offer immediate up-dating tools and easy bolt on's for links with social networking sites, e commerce and any other facilities relevant to a client's needs.
- Prior to launch all sites are fully tested to ensure that they will work across different hardware and software
- At launch, all sites are Search Engine friendly

Where appropriate we can now offer clients an on-going search engine optimisation programme to ensure that they achieve first page listing on Google and other search engines against relevant key words.

For those of you who have already used us to build your current site, then we shall be making contact to discuss when would be an appropriate time to review this and what changes are needed to update it to meet current expectations etc.

For those of you interested in having us review how secure and effective your current site is, then Mike can run a test which provides you with a comprehensive report on where changes/improvements etc are needed. You are then most welcome to share this with your current web provider, or we would be happy to quote you for this rectification work.

For more information, contact Pam Latham on our main office number of: 0121 561 2800.

Networking

We shall be exhibiting at the following events this Autumn:

- **Black Country Chamber Exhibition and Awards**, September 11th 1.00pm to 5.00pm
Venue: Wolverhampton Race Course
An opportunity to network with a wide cross section of businesses, as well as meet local councils to find out how to get business from them. For more information go to: www.blackbountrychamber.co.uk
- **WISE (Women in Sandwell Enterprise)**, September 21st 10am – 4pm
Venue: The Public, West Bromwich
A showcase of women's enterprise in Sandwell and the neighbouring Black Country Regions, which as well as exhibition stands featuring a wide array of local women owned businesses, includes 121 advisory clinics and business seminars. Sammy will be delivering a seminar on marketing and also providing 121 advice on marketing.
For more information go to: www.scvo.info/2009/08/07/women-in-sandwell-enterprise-wise
- **Women In Business**, November 11th, 10.00am to 2.00pm
Venue: West Bromwich Albion FC
Sandwell Chamber, working in partnership with Finditinsandwell, is hosting a fantastic FREE "Women in Business" event on 11th November, offering practical and motivational support to women in business.
Once again Sammy will be presenting a marketing seminar and offering 121 advise.
For more information go to: www.events@blackcountrychamber.co.uk

We shall also be attending the following:

- E-Business Conference, hosted by our friends the National Business 2 Business Centre at Warwick University on September 17th: www.nb2b.co.uk
- The Good Business Practise Showcase Workshop on September 30th, hosted by the Regeneration Centre for Excellence: www.regenwm.org
- Worcestershire Business Expo, October 15th: www.hwchamber.co.uk/bizexpo

We look forward to seeing you at some of these.

Other events that we cannot attend but which may be of interest to you are:

- The Manufacturing Advisory Service are holding a specialist manufacturing awareness breakfast event on Monday September 14th 2009 at Sandwell Council House, Oldbury. The event will run from 7.00am to 11.00am and will include a presentation from MAS representatives on the support services available to local manufacturing companies.

In addition information will be provided on the recently launched £3.5 million Automotive Recovery Program, which will assist 120 automotive supply chain companies across the West Midlands to access funded consultancy support to help address strategic issues that will move the business forward. Businesses will also be able to book 1-2-1 sessions with MAS advisors to discuss specific issues where MAS can provide support to the business.

For more information go to: www.finditinsandwell.co.uk or telephone Peter Martin on 0121 569 3265

- HM Revenue and Customs are hosting a Business Advice Open day on Wednesday 16th September from 9.00am to 5.00pm at Aston Villa FC. Further information available at: www.businesslink.gov.uk/advisedays.

Finally we believe that there are still many of you yet to benefit from the brilliant web site: www.finditinsandwell.co.uk. A recent Express & Star article confirmed that market research undertaken by SRMS on behalf of Sandwell Council has shown that since its launch in April 2007, the web site had generated £2.95million worth of business for its users. So what are you waiting for, get checking it out!!

Sorry for sending so much in one go, we do try to keep these newsletters snappier but felt that there is a lot of potentially useful information for you on this occasion.

Regards,

Sammy and the SRMS team

P.S. Apologies to those of you that it transpires have not been getting these. We are working on overcoming your SPAM filters or other barriers you may have which are preventing these getting through.

Also you are on our database because we have either worked with you, or met you through prospection or networking.

If you no longer wish to hear from us, then please tick this box and e mail back and we will remove you from our database accordingly.