

Export Communications' seminar

Date of Event 25/03/2010

This is the last in a series of free regional 'Gateway to Global Growth' events, held by Midlands World Trade Forum (MWTF) on behalf of UK Trade & Investment. This final breakfast seminar takes place on Thursday 25 March at the National Metalforming Centre in West Bromwich, the theme is 'Export Communications'.

During this seminar an expert in international communications will discuss simple techniques that can be used by any UK company to win more international orders, communicate more effectively with export clients, and build sustainable international business. A Case Study will demonstrate the benefits of ensuring good communications with your international markets.

MWTF is the largest networking organisation in the West Midlands for companies involved in international trade. Its aim is to assist new and experienced international traders successfully develop their overseas trade activity.

The series of breakfast events, each with a different theme, are aimed at giving strategic advice to companies involved in international trade, showing the help available through UKTI and specialist private and public sector providers of export related services. They all feature a specialist speaker with expert knowledge on the event theme, a case study presentation and valuable networking opportunities. A mini-exhibition during the breakfast period offers delegates the opportunity for informal discussions with a specially selected range of private and public sector providers of export related services.

For further information on this seminar or any of the other events contact Glenis Poletti at MWTF on 0121 607 1759 or email g.poletti@mwtf.org.uk. Alternatively visit www.mwtf.org.uk or www.uktradeinvest.gov.uk to learn more.

When? Thursday 25 March, 7:30 – 10:45am

Where? National Metalforming Centre, Birmingham Road, West Bromwich B70 6PY

How much does it cost? It's free

How do I sign up? To book a place complete the attached booking form (see attached PDF below) and return it by post to Glenis Poletti, Midlands World Trade Forum, 75 Harborne Road, Birmingham B15 3DH, or by fax 0121 607 0130. Alternatively telephone 0121 607 1759 or email g.poletti@mwtf.org.uk.

You can also book online at www.mwtf.org.uk/events or www.chamberinternationaltrade.co.uk.